

ASSOCIATION FOR **MAXIMUM SERVICE TELEVISION, INC.**



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July 27, 2004

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

RE: Ex Parte Communication
MB Docket No. 03-15

Dear Ms. Dortch:

On July 26, 2004, David Donovan, president, and Victor Tawil, senior vice president, of the Association for Maximum Service Television, Inc. ("MSTV"), along with Jack Goodman with the NAB and Jennifer Johnson with Covington Burling met with Commissioner Martin and Catherine Bohigian, legal advisor on Media Issues, regarding the above-referenced docket.

We discussed MSTV's Channel Election and Repacking Plan along with "Use It Or Lose It."

Sincerely,

A handwritten signature in blue ink that reads "David Donovan". The signature is fluid and cursive, with the first name "David" and last name "Donovan" clearly legible.

David L. Donovan